



Dr. Jennifer Deborah Walker

UX Writer

Profile

Digital copy and UX writer with a background in journalism and physics. Words in Condé Nast Traveler, National Geographic, Lonely Planet, BBC, CNN, The Independent, Slate, VICE, Quartz. Completing a course on UX Writing.

Employment History

Digital Copywriter at Saatchi & Saatchi, Budapest

September 2015 – Present

Articles, SEO, content strategy, promo boxes, infographics, style guides, product descriptions, eCRMs and web content.

Guidebook Writer at Hachette Books, Remote

December 2017 – Present

Author [Moon Prague](#), [Vienna & Budapest](#), and upcoming Budapest & Beyond.

Local Writer at Lonely Planet, Remote

November 2019 – March 2019

Book contributor; local writer for the app and website content.

Freelance Writer at Google, Remote

November 2015 – January 2019

Freelance writer for Google Trips and Touring Bird (Budapest and Vienna)

Head of Publicity at The Travel Scientists, Budapest & Chennai

January 2014 – September 2015

Head of publicity of an adventure travel company. Web and blog content, social media marketing, SEO and content strategy, event management, branding.

Cultural Correspondent at The Budapest Times, Budapest

October 2013 – January 2015

Cultural Correspondent at Georgia Today, Tbilisi

July 2012 – September 2012

Education

PhD in Physics, Universidad Autónoma de Madrid, Madrid

September 2006 – May 2011

MPhys Physics with Satellite Technology, University of Surrey, Guildford

September 2002 – August 2006

Courses

UX Writing Training Program, UX Writing Hub

April 2019 – Present

Details

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Links

[LinkedIn](#)

[Website](#)

Skills

Public Speaking

Market Research

Event Organization

C++ Programming

Able to manage and implement Social Media campaigns

SEO

Editing Skills

Computer Skills

Languages

English

Hungarian

Spanish

German

Certificate in Proofreading and Copy Editing, Writer's Bureau

January 2011 – May 2019

✦ Extra-curricular activities

Co-editor at Panel Magazine, Budapest

March 2018 – Present

Co-editor and founder of [Panel Magazine](#), a literary magazine focusing on contemporary literature, poetry, art, and creative non-fiction from Central and Eastern Europe.

◀ References

References available upon request